



David:

I wanted to take a moment, now that our negotiations are finalized, to commend both you and your company on your modus operandi. Rosenthal Land Advocates is a breath of fresh air in a very stale real estate industry.

You provided a level of service and transparency that allowed our client to give full consideration to your client's property. You provided the services and information we requested in a very timely and thorough manner. This allowed the college board we represent to perform its due diligence and still be sensitive to the need for a swift deliberation.

However, it is the transparency you provided which demonstrated the integrity of you and your efforts. This developed a genuine trust that was important to myself and the college board. I must say that this is all too rare within your profession. It will be my great pleasure to recommend your company to the institutions within our market, which need the type of marketing services you provide. I hope you will share this with your team.

All the best,

Michael Franks

Executive Director for Economic Development

Neosho, MO